



Travel Advantage Network  
PMB #311, 672 Old Mill Road  
Millersville, Maryland 21108  
www.planwithtan.com  
phone: 800.223.0088  
fax: 410.729.1144

## PRESS RELEASE

FOR IMMEDIATE RELEASE: April 23, 2008

### *Media Contacts:*

Lorena Andon, Marketing Manager  
410.729.1133 x145  
landon@planwithtan.com

Sarah Cody  
202.997.6798  
sarah@verasolve.com

### **Lucky Winner Receives Eight Free Vacation Weeks to Share with Friends in Celebration of TAN's 75,000th Traveler Milestone**

#### ***TAN traveler receives pleasant surprise as free vacation knocks at the door***

**HUMMELSTOWN, PA (April 23, 2008)** Travel Advantage Network (TAN), a leading national wholesale vacation accommodation provider, surprised Kevin and Sarah McCollum at their home in Hummelstown, PA, with eight free vacation weeks in celebration of the company reaching its 75,000th traveler milestone. The McCollums, along with their five-year-old daughter Rachel, were met at the door by TAN employees carrying vacation certificates and balloons, all partaking in the excitement of this momentous occasion. View TAN's surprise visit on YouTube at <http://youtube.com/watch?v=ce8YBd0fOBo>.

The McCollums were all smiles when they received the news. "Wow!" Ms. McCollum said, as she received their prize, presented to the family by TAN's President, Brad Callahan. "This is so exciting!" She added, "We knew when TAN called us to ask if we'd be home today it must be something special." Her husband added, "We've always wanted to go to Hawaii and now we can." Relatively new clients to TAN, the McCollums said what they love best so far about the program are the high quality accommodations and extensive selection of vacation destinations.

Every traveler who reserved a vacation with TAN between February 1, 2008 and April 15, 2008, when TAN signed its 75,000th traveler, was entered into a drawing for the Grand Prize of eight weeks of vacation, one for them to keep and seven to be shared among family and friends. All shared packages include a free week of vacation condo accommodations to be used at any of TAN's properties, which are located in the most popular travel destinations throughout the United States, Canada, Mexico and the Caribbean. When asked who they planned to share the free vacation weeks with, Ms. McCollum replied, "Probably first our parents and then with friends who have not been able to afford to take a vacation in a while."

The McCollums' package includes airfare for two and a week of free accommodations at their choice of one of TAN's premier resort destinations, Hotel Molokai in Hawaii or Tuscany Manor in Palm Springs, CA.

TAN's 75,000th client promotion highlights the spirit of giving, an important part of the company's corporate culture, and an element of TAN's significant growth.

"We really enjoyed this promotion because it combines our core passions of great vacations, family fun and philanthropy," Callahan said. "In addition, the 75,000th traveler milestone symbolizes our explosive growth. We have grown 50% since 2005 and expect to gain even more travelers as word spreads about our wholesale vacation packages."

More >>

---

---



**Travel Advantage Network**  
PMB #311, 672 Old Mill Road  
Millersville, Maryland 21108  
[www.planwithtan.com](http://www.planwithtan.com)  
phone: 800.223.0088  
fax: 410.729.1144

In the spirit of sharing, all of TAN's travelers can give pre-paid weeks of vacation from their own packages, which are transferable, to friends and family as gifts.

TAN resorts are located in sought after vacation destinations throughout the United States, Canada, Mexico and the Caribbean. Families have a wide range of travel options in places like Hawaii, Las Vegas, Cancun, the Dominican Republic, the Outer Banks, the Grand Tetons, Myrtle Beach and much more.

For more information about TAN, visit [www.planwithtan.com](http://www.planwithtan.com).

###

**ABOUT TRAVEL ADVANTAGE NETWORK (TAN)** TAN, a wholesale priced vacation accommodations program, has helped families and individuals create lifelong vacation memories since 1992. TAN is the proud recipient of the Better Business Bureau of Maryland's prestigious Torch Award for exemplifying high business standards and professional integrity. TAN also received the Maryland Chamber of Commerce's Philanthropy in Business Award for outstanding and innovative commitment to local and national charities. To learn more visit [www.planwithtan.com](http://www.planwithtan.com).

---

---

---