



Travel Advantage Network
PMB #311, 672 Old Mill Road
Millersville, Maryland 21108
www.planwithtan.com
phone: 800.223.0088
fax: 410.729.1144

PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contacts:

Lorena Andon, Marketing Manager
410.729.1133 x145
landon@planwithtan.com

TRAVEL ADVANTAGE NETWORK PARTNERS WITH GRAND MAGAZINE

MILLERSVILLE, MD – SEPTEMBER 17, 2008: Travel Advantage Network (TAN), one of the hottest and fastest-growing vacation programs in the travel industry, has partnered with GRAND Magazine, the nation's first magazine dedicated to grandparents.

"GRAND Magazine is a natural fit for our company," says Brad Callahan, TAN President. "Many of our clients are grandparents and are seeking vacation opportunities with their grandchildren and extended families. TAN's travel program allows grandparents the flexibility and affordability to make vacation memories to last a lifetime."

TAN clients can now receive a complimentary subscription to GRAND, as another value-added service TAN provides its clients. "We are always on the lookout for additional benefits we can offer our over 75,000 clients," Callahan says. "I expect many of our clients in the 50+ age bracket will benefit from the advice and ideas contained in each issue of GRAND."

GRAND's publisher, Christine Crosby, is excited about the opportunity to share GRAND magazine with TAN's clients. "Grandparents play such a vital role in the lives of children and families today that we are thrilled to partner with TAN to help give grandparents the recognition and resources they deserve," she says. "There are over 78 million grandparents in America – 39 million are Baby Boomers, and now for the first time, they have a magazine and website just for them." Crosby adds, "Thanks to TAN, we are starting to get the word out about this exciting generation of grands and the amazing contribution they make to children and families."

Since 1992, TAN has provided thousands of travelers in all ages and stages of life with affordable, condo-style accommodations from Hawaii to Maine, as well as Mexico, Canada and the Caribbean. To learn more about TAN, call 410.729.1133 ext. 145 or visit www.planwithtan.com. For information about GRAND Magazine, visit www.grandmagazine.com.

###

ABOUT TRAVEL ADVANTAGE NETWORK (TAN) Since 1992, TAN, a wholesale priced vacation accommodations program, has helped families and individuals create lifelong vacation memories. TAN is the proud recipient of the Better Business Bureau of Maryland's prestigious *Torch Award* for exemplifying high business standards and professional integrity and the Maryland Chamber of Commerce's *Philanthropy in Business Award* for outstanding and innovative commitment to local and national charities. TAN is a recipient of *Baltimore CEO Magazine's 2008 Future 50 Award*, recognizing the fastest growing companies in the greater Baltimore area. TAN was the only travel company to make this year's Future 50 list. To learn more visit www.planwithtan.com.

ABOUT GRAND MAGAZINE Launched in 2004, GRAND celebrates the joy, love and challenges of family life in the 21st Century. From fun things to do with the grandkids to travel tips, celebrity grandparent secrets, fashion, toys, technology, intergenerational living and leaving a legacy...GRAND covers all this and much more. GRAND is a bi-monthly magazine and web community, www.grandmagazine.com, where grandparents share their pride, their joy and their wisdom.
