



Contact: Lorena Andon, Marketing Manager
Travel Advantage Network
410.729.1133 x 145

Travel Advantage Network Receives Future 50 Award from *Smart CEO* Magazine

(Glen Burnie, MD, January 10, 2008) Travel Advantage Network (TAN), located in Glen Burnie, MD, is a proud recipient of *Smart CEO* magazine's **2008 Future 50 Award**. The Future 50 program recognizes the 50 fastest growing companies in the Greater Baltimore area based on employee and revenue growth. TAN is the only travel company recognized in this year's Future 50 list.

TAN President, Brad Callahan, attributes his company's explosive growth to a combination of factors. "Growth has come from many areas including more traveling clients and increased bargaining power with resorts and property owners." In addition, he says recognizing opportunities—and being prepared to act on them—along with aggressively pursuing resort management instead of single properties has played a key role.

Callahan also attributes his company's growth to an expanding staff of excellent people. "We make it a priority to invest in our staff through leadership and skills training, including bringing in world-class speakers on areas like time management, customer focus, and

professional growth.” He adds, “We make coming to work at TAN enjoyable, a quality that is reflected in our rich interpersonal culture and unique corporate personality.”

A common theme among many of the Future 50 CEOs is how key professional mentors have played a role in their current successes. “The Future 50 program is about celebrating growth, which cannot be done without the help and support of others. Whether it is a parent, business partner or previous employer, we see the value and impact these individuals have and feel privileged to be part of the celebration of how far these CEOs and their companies have come,” says SmartCEO Publisher Craig Burris.

Since 1992, TAN has offered a unique way to travel: purchasing wholesale priced condominium vacations. This concept of customized, prepaid vacation blocks has remained the company’s focus since its inception. The program includes exciting destinations in 25 states, from Maine to Hawaii, as well as Mexico and the Caribbean. Over 73,000 families are currently committed to vacationing with TAN. TAN’s goal is to help their clients make traveling part of their lifestyle, not just a yearly event.

The Future 50 winners will be recognized at an award ceremony on Jan. 24, 2008, at the Baltimore Marriott Waterfront hotel. Serving as keynote speaker is former Baltimore Colts player, Tom Matte.

To learn more about Brad Callahan and Travel Advantage Network, call 410.729.1133 or visit www.planwithtan.com. For information about the Future 50 program, visit www.smartceo.com.

###

ABOUT TRAVEL ADVANTAGE NETWORK (TAN) Since 1992, TAN, a wholesale priced vacation accommodations program, has helped families and individuals create lifelong vacation memories. TAN is the proud recipient of the Better Business Bureau of Maryland’s prestigious Torch Award for exemplifying high business standards and professional integrity. TAN also received the Maryland Chamber of Commerce’s Philanthropy in Business Award for outstanding and innovative commitment to local and national charities. To learn more visit www.planwithtan.com.