2027 Seasonality Guide

TRAVEL ADVANTAGE NETWORK

Date Ranges/Weeks

Area	1 Jan 2 - Jan 9	2 Jan 9 - Jan 16	3 Jan 16 - Jan 23	4 Jan 23 - Jan 30	5 Jan 30 - Feb 6	6 Feb 6 - Feb 13	7 Feb 13 - Feb 20	8 Feb 20 - Feb 27	9 Feb 27 - Mar 6	10 Mar 6 - Mar 13	11 Mar 13 - Mar 20	12 Mar 20 - Mar 27	13 Mar 27 - Apr 3	14 Apr 3 - Apr 10	15 Apr 10 - Apr 17	16 Apr 17 - Apr 24	17 Apr 24 - May 1	18 May 1 - May 8	19 May 8 - May 15	20 May 15 - May 22	21 May 22 - May 29	22 May 29 - Jun 5	23 Jun 5 - Jun 12	24 Jun 12 - Jun 19	25 Jun 19 - Jun 26	26 Jun 26 - Jul 3	27 Jul 3 - Jul 10	28 Jul 10 - Jul 17	29 Jul 17 - Jul 24	30 Jul 24 - Jul 31	31 Jul 31 - Aug 7	32 Aug 7 - Aug 14	33 Aug 14 - Aug 21	34 Aug 21 - Aug 28	35 Aug 28 - Sep 4	36 Sep 4 - Sep 11	37 Sep 11 - Sep 18	38 Sep 18 - Sep 25	39 Sep 25 - Oct 2	40 Oct 2 - Oct 9	41 Oct 9 - Oct 16	42 Oct 16 - Oct 23	43 Oct 23 - Oct 30	44 Oct 30 - Nov 6	45 Nov 6 - Nov 13	46 Nov 13 - Nov 20	47 Nov 20 - Nov 27	48 Nov 27 - Dec 4	49 Dec 4 - Dec 11	50 Dec 11 - Dec 18	51 Dec 18 - Dec 25	52 Dec 25 - Jan 1
NORTHEAST US																																																					
Maine																																																					
Massachusetts																																																					
New Hampshire																																																					
New Jersey Shore																																																					
New York																																																					
Vermont																																																					
MID-ATLANTIC US																																																					
Delaware																																																					
MD eastern Shore																																																					
MD Western Mountains																																																					
Pennsylvania																																																					
Virginia Beach																																																					
Williamsburg, VA																																																					
Washington, D.C.																																																					
SOUTHEAST US																																																					
Coastal N. Carolina																																																					
Georgia																																																					
Georgia Mountains																																																					
Hilton Head																																																					
Myrtle Beach																																																					
Nashville, TN																																																					
North Carolina Mountains																																																					
Tennessee																																																					
GULF COAST & FLORIDA US																																																					
Alabama Coast																																																					
Mississippi Coast																																																					
Florida East Coast																																																					
Florida West Coast																																																					
Em. Coast - Panhandle																																																					
New Orleans																																																					
Orlando/Kissimmee																																																					
Southern Florida																																																					
Texas																																																					
MIDWEST US																																																					
Arkansas																																																					
Indiana																																																					
Michigan																																																					
Missouri																																																					
Ohio																																																					
Wisconsin																																																					
WESTERN US																																																					
Arizona																																																					
Northern Arizona																																																					
Northern California																																																					
California Desert																																																					
Southern California																																																					
Boulder, CO																																																					
Colorado																																																					
Idaho																																																					
Lake Tahoe																																																					
Las Vegas																																																					
New Mexico																																																					
Utah																																																					
Washington																																																					
HAWAII, MEXICO & THE CARIBBEAN																																																					
The Caribbean/Bahamas																																																					
Central America																																																					
Dominican Republic/Nevis																																																					
Hawaii - Kaunakakai																																																					
Hawaii - Kihei																																																					
Hawaii - Kauai																																																					
Hawaii - Honolulu	B63:ALB63:AQ63																																																				
Mexico																																																					
Puerto Rico																																																					
EUROPE																																																					
Italy	B63:ALB63:AQ63																																																				

** Seasonality Guide is subject to change.*
*** Seasonality guide weeks are listed as Saturday to Saturday. Friday or Sunday check-in dates have the same seasonality as the adjacent Saturday check-in.*

STANDARD
PRIME
Discount Prime
HOLIDAY